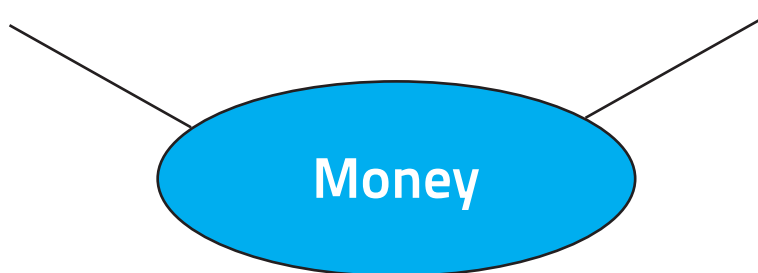


Subject: Can't Buy Me Love

Brainstorming

1. What words associated with the word 'money' do you know?



2. Divide the words from the mind-map created above into two categories:

▪ words referring to frugality:.....
.....
.....
.....
.....

▪ words referring to financial extravagance:.....
.....
.....
.....
.....

3. Answer the questions:

- 1) "We live in a greedy little world that teaches every little boy and girl to earn as much as they can possibly then turn around and spend it foolishly". Do you agree with the words of Shania Twain's song?
- 2) What is CBD? How is it manifested?
- 3) What is affluenza? How is it manifested?
- 4) Who are the contemporary Joneses?
- 5) How do marketing and advertisements influence our lives?
- 6) What are the ways of curing the affluenza virus suggested in the text?

4. Write the definitions of the following words and phrases from the text:

- bargain.....
- indebtedness.....
- vicious circle.....
- chain smoker.....
- subconsciousness.....
- artificial.....

5. Mini-presentations

Talk for a minute about the following topics:

- keeping up with the Joneses
- Compulsive Buying Disorder
- lack of self-esteem
- marketing experts
- sliding into debt
- indicators of high status