



Subject: Conversation Matters: Communicating Online

I. True or false.

- a. Emojis make your messages appear formal.
- b. Twitter posts are called tweets.
- c. Burner accounts are temporary accounts created for the sake of anonymity.
- d. One in ten internet users has a dating app on their phone.
- e. Using emojis is generally recommended in a professional setting.

Answer key: a. false; b. true; c. true; d. false; e. false

II. Complete the sentences with the correct words.

keyboard warrior • cloud • viral • influencer • clickbait

- a. I can't stand this YouTuber! His titles and thumbnails are nothing but...
- b. You're acting like some famous ..., but you only have a hundred followers on Insta!
- c. My hard drive died the other day. Thankfully, I regularly uploaded the important files to the...
- d. Remember that ... video about the boy who fell into a gorilla pit?
- e. He was talking smack about me on Facebook, but when we met he was very polite. Typical...

Answer key: a. clickbait; b. influencer; c. cloud; d. viral; e. keyboard warrior

III. Match the words with their definitions.

attachment • podcast • emoji • avatar • hashtag

- a. a digital programme in audio form, typically available as a series
- b. a small image used in digital text to express a certain emotion
- c. a digital character which represents its user; a picture used on an online account
- d. a file sent in an e-mail
- e. a phrase preceded by a #, used to categorise social media posts





IV. Match the words to form collocations and phrasal verbs found in the article.

upload • online • sign • opt • subscribe • unknown

- a. forums
- b. to the cloud
- c. up for
- d. to a channel
- e. source
- f. out of

Answer key: a. online; b. upload; c. sign; d. subscribe; e. unknown; f. opt

V. Decipher the acronyms and abbreviations.

- a. LOL
- b. OMG
- c. thx
- d. OIC
- e. DM

Answer key: a. laughing out loud; b. oh my God; c. thanks; d. oh, I see; e. direct message

VI. Categorise the words as nouns, verbs, or both.

hack • surf • emoji • app • sign • copy • influencer • message • back up • resemble • troll

Verb	Noun	Both